

Contact

www.linkedin.com/in/vidhikachakravarti (LinkedIn)

Top Skills

Research
Management
Ethics

Languages

English (Professional Working)
French (Elementary)

Certifications

Research Methodology
Basics of Clinical Psychology

Vidhika Chakravarti

Psychologist | Product & Branding at Lillia | Bridging Behavior, Impact & Design
Pune, Maharashtra, India

Summary

I'm a Psychologist who thrives on understanding people and solving problems creatively. Over time, my curiosity led me beyond one-on-one interactions into strengthening partnerships and creating products that put users first.

In three years at Lillia, I've grown from guiding individuals as a Health Coach & Psychologist, to managing client relationships as an Account Manager, to now shaping user-focused experiences in Product & Branding. Each role has sharpened my ability to listen deeply, adapt quickly, and solve problems with clarity and care.

I've built trust with clients, streamlined processes to improve team efficiency, and contributed to product features designed to feel intuitive and human.

I bring together psychology, product, and marketing in my work, with an aim to build meaningful solutions grounded in empathy and purpose.

Experience

Lillia

3 years 8 months

Associate Manager- Product & Branding
May 2025 - Present (7 months)

Associate Manager - Accounts
April 2024 - May 2025 (1 year 2 months)

Health Coach
April 2022 - March 2024 (2 years)

MindTribe.in

Research Intern

August 2021 - December 2021 (5 months)

"A" Destress Mind & Sex Clinic

Summer Intern

May 2018 - June 2018 (2 months)

Pune, Maharashtra, India

- Acquired skills in history taking, diagnosis and counseling.
- Observed methods, problems, and principles related to psychological services to patients covering either a broad range of disordered behavior or specific to particular problems.
- Observed individual counseling sessions
- Assisted the Psychology and administered a variety of psychometric tests.
- Maintained great patient experience and satisfaction and provided advice and support to patients' family members, in non-clinical setting.

Teach For India

Intern

December 2017 - March 2018 (4 months)

Pune, Maharashtra, India

- Prepared comprehensive English curriculum for students.
- Boosted student grasp of materials with weekly tutoring sessions.
- Observed and evaluated students' performance, behavior and social development.
- Prepared students for their inter-school events.

Education

Fergusson College

Master of Arts - MA, Clinical Psychology · (June 2021)

Fergusson College

Bachelor of Arts - BA, Psychology · (June 2019)

La Martiniere Girls' College

High School Diploma, Humanities/Humanistic Studies · (April 2016)